



Your guide to fundraising for Christian Aid

christian
aid



Welcome!

Thank you so much for supporting Christian Aid.

We're delighted that you've decided to join us. Together, we can help create a fairer world where everyone can live a full life, free from the inhumanity of poverty.

We've been fighting injustice for more than 80 years. Partnering with communities and organisations across the world to support people and communities as they build a better future.

With the vital funds and awareness that supporters like you raise, we tackle the causes of poverty, such as the climate crisis, conflict and unfair economic systems. You enable us to be there for our global neighbours when disasters strike, and stay until people can restore and protect their dignity and freedom.

Together, we can put hope into action and help make change that lasts.

Now, let's supercharge your fundraising!



Be part of something big

A great way to begin your fundraising journey is to take part in Christian Aid Week. Our annual flagship event sees thousands of supporters across the UK and Ireland raising funds each May. With seven days to make a difference, and so many ways to get involved, you really can help beat poverty for good. Find information and inspiration at [caweek.ie](https://www.caweek.ie)

10 fun ways to fundraise

1. Serve up an event for foodies

Bring people together and raise money with culinary creations. Why not host a lunchtime soup, fancy afternoon tea or curry night? You could put on one of our Big Brekkie events and sell take-home treats to help boost your fundraising. Visit caweek.ie/Resources for details.

All food for thought!

Top Tip

Display clear signage that details all ingredients for allergen purposes, and prepare food in a clean, safe environment. For more information, visit the Food Standards Agency at food.gov.uk or fsai.ie



2. Take on our 70k in May challenge

70k in May is a great way to raise money and achieve a personal goal. Cover 70km any way you like – walking, hiking, cycling, swimming – it's your choice. Take part by yourself or form a group with your church, friends or family. Split the distance into manageable sections or even complete it in relay. Find out more at caweek.ie/70kinMay

Top tip

If you're on social media, you could post updates on how your challenge is going and inspire others.



3. Hold a collection

Collecting in your local community can be a great way to raise funds and start conversations about Christian Aid's work. You could have a Christian Aid themed church service and take a collection, or hold a street, station or supermarket collection. Please note, we can only conduct door-to-door collections during Christian Aid Week.

If you're planning to collect donations anywhere that isn't your church, please talk to us to get guidance on how to secure the correct permissions: belfast@christian-aid.org or dublin@christian-aid.org



Top tip

Safety first when fundraising! Please read and follow our health and safety guidelines at [caweek.ie/Safety](https://www.caweek.ie/Safety) to protect the wellbeing of everyone involved in your activity.

4. Join the fashion pack

If you have a community hall or church space you can use, why not hold a clothes swap and sell tickets? Invite people to donate good condition clothes they no longer wear, organise them into size and style, then display them in a way that makes them easy to browse. Clothes swaps are a great way to raise money, and promote recycling and sustainability.

Top tip

Make sure the venue has a robust risk assessment in place for accessibility purposes and in case of fire.

5. Sell, sell, sell

Holding an art, toy, book, craft or plant sale is a great way to connect with your community while fundraising. Get your kids' ministries involved by holding a toy sale is a great way to invite your wider community to engage with your fundraising sale. Any opportunity to clear out unused toys (and hopefully replace them with some new ones) is always very welcome!

Top tip

Make sure you're prepared to take contactless payments and that your venue has enough signal for your phone to be responsive. Download the **Charity Go** app to turn your mobile phone into a tap-to-give device.



6. Let the games begin

For those with a competitive streak, a games night is a great shout; think quizzes, board games or video games. These events are family-friendly and a great opportunity to open up your fundraising to a wider audience. Find a great presenter who can keep the energy high and the fun will last all evening!

Top tip

We create a brilliant quiz every year for Christian Aid Week and you can find it at caweek.ie/Resources



7. Make it a movie night

Get the popcorn ready, because it's time to turn films into fundraising. You could use the Christian Aid Week film as a preview before the main film? You can download our latest campaign film at caweek.ie/Resources

Top tip

Make sure all the equipment you need works and is safe to use by doing a technical run-through before the screening.

8. Ready for a Praise Night?

Join together with friends or family to pray and lift each other up in faith. You could organise a praise and prayer service in your church which includes a focus on Christian Aid's work globally. During the evening, you could show the campaign film, use the prayer resources available online and take up an offering that will go to supporter the work of our teams and partners.

Top tip

You can download a range of worship resources from caweek.ie/Worship including sermon notes, prayers, children's activity sheets and more.





9. Make a day of it

A family fun day or fete is a super opportunity to get your local community involved with your fundraising efforts, while also raising awareness of Christian Aid. You'll likely have plenty of your own ideas, but activities, stalls and displays always work well. Maybe you could invite a choir or youth group to perform. The more you offer, the better. And don't forget cake. Lots of cake!

Top tip

Make sure you have a team of volunteers to help you. Don't forget that you'll need the appropriate risk assessments, insurance and licences in place.

10. Track down treasure

A great way to bring people together is by putting on a treasure hunt, fun family trail, or scavenger hunt. If you're inviting friends and family, the event could be in your own home.

Top tip

Or go big! Use church spaces and invite the community.

Your treasure hunt could double up as an awareness-raising activity. As participants work their way through clues, they could learn about the causes of poverty, how it can be beaten, and why taking part in your treasure hunt makes a difference.



Need more inspiration?

Don't forget, there are lots of ways to raise money during our flagship appeal: Christian Aid Week. We offer supporters a host of free resources, including banners, bunting, buckets, a bumper range of worship resources and much more. Find them all at caweek.ie/Resources

Ways to give and pay in donations

Online

You can set up a digital giving page via our website which will allow you to give directly to us. Visit caweek.ie to set yours up today.

If you'd like to make an online cash donation on behalf of your church, please visit the **Give** section of our website for more information.

By bank transfer

You can pay funds directly into our account via a BACS bank transfer. For payment details, please contact us at belfast@christian-aid.org or dublin@christian-aid.org

At a branch

Take your cash and cheques into a Danske Bank or AIB branch, and deposit using a Christian Aid paying-in slip.

By mail

If you have any cheques, you can post these to either:

Dublin Office

19-21 Denzille Lane

Dublin 2

D02 WT72

Belfast Office

Linden House

Beechill Business Park

96 Beechill Road

Belfast

BT8 7QN

Be sure to let us know your church or group's name and address.



Amani left her home and job to escape war in Sudan. With children to provide for, she set up a food stall and farm with support from Christian Aid.

Your fundraising will power programmes that...

Respond to emergencies

By offering vital aid to people surviving disaster and conflict, and long-term support to help rebuild lives.

Turn violence to peace

By supporting communities to remove the causes of local conflict, and campaigning for global leaders to seek peace.

Promote human rights

By challenging inequity, advocating for people without power, and holding decision makers accountable.

Tackle the climate crisis

By championing the protection of creation, and supporting frontline communities to build resilience to extreme weather.

Thank you so much for supporting your global neighbours to beat poverty.

If you need any more information or help, get in touch with our dedicated Church & Supporter Engagement Team by emailing dublin@christian-aid.org or belfast@christian-aid.org

Find out more about Christian Aid at caid.ie

Get your free fundraising resources at caweek.ie/Resources